FW 2115

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Atty. Docket No. **REPLY TO OFFICE ACTION DATED 03/16/05 CROSS1510 Applicant** William H. Moody II **Application Number** Date Filed 09/683,428 12/28/2001 Title **Electronic Branding Technology Group Art Unit** Examiner 2115 Wang, Albert C. Confirmation Number: 1923

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Certificate of Mailing Under 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on May 16, 2005...

Onita Cheyne

In response to the Official Action mailed March 16, 2005, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of this reply.